



YOU ARE INVITED TO

# JOIN US IN FLIGHT

Reg A+ Public Offering



## A SINGULAR INVESTMENT OPPORTUNITY

---

For the first time, enthusiasts, customers, and investors can participate in our future by acquiring shares in a Public Offering.

## CHANGING THE LANDSCAPE OF BACKCOUNTRY AVIATION

For more than 40 years, superior quality, industry-leading innovation and independent thinking have been the hallmarks of everything we do.



# KEY DIFFERENTIATORS





## A HISTORY OF INNOVATION

---

American owned, designed and manufactured, our aircraft deliver a remarkable flight experience to satisfy the missions and interests of an increasing number of adventure seekers.

## REENGINEERING THE ARCHETYPE

Our origins began with rebuilding legendary PA-18 Piper Super Cubs, eventually reengineering every aspect that made the Super Cub platform uniquely capable.



SUPER CUB REBUILD



PIPER/CUBCRAFTERS  
PA-18



## A NEW STANDARD, CERTIFIED

In 2004, CubCrafters earned FAA Certification for its first aircraft, the Top Cub, merging the best from the past with the very latest technology and bringing backcountry aviation into a new era.



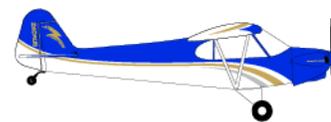
TOP CUB  
CC18-180



## THE MOST ADVANCED AND FASTEST-SELLING BACKCOUNTRY AIRCRAFT

The Sport Cub, a modern redesign of the classic Super Cub in 2006, has been continuously improved to redefine expectations and push the envelope of backcountry aviation.

- In 2009, the Carbon Cub was upgraded with a lightweight 180 HP engine
- In 2010, the Carbon Cub became available as a build-it-yourself aircraft kit, called the Carbon Cub EX.
- In 2015, we introduced our 7-day factory Builder Assist program with the Carbon Cub FX
- In 2017, we introduced Carbon Cub FX-3 and EX-3 with more refinements for increased performance.
- In 2022, we are introducing a new engine option for the Carbon Cub, the CC 363i F/P, that combines advanced fuel injection and electronic ignition



SPORT CUB S1 / S2  
CC11-100



CARBON CUB EX / EX-2  
CCK-1865



CARBON CUB FX  
CCX-1865

1980

1990

2000

2010

2020

## REDEFINING EXPECTATIONS

Our most recent breakthroughs can be found on our certified XCubs.

Self-funded and secretly developed over 6 years, the introduction of the XCub in 2016 established CubCrafters at the center of a backcountry aviation revival.

Now with international certifications, the most powerful engine in its class, seaplane certification, and nosewheel landing gear configuration, the NX Cub can go where no other airplane dared to go.



XCUB  
CC19-180



NXCUB  
CC19-215

1980

1990

2000

2010

2020



**UNIQUELY RESOURCED,  
CAPABLE AND EXPERIENCED**

---

We are the benchmark by which other aircraft are judged.

## FAA CERTIFICATION — A SIGNIFICANT BARRIER TO ENTRY

### Achieving the Highest Bar

We are the only company to obtain a type certificate in backcountry aviation since 1970.

We were the first company ever to take experimental avionics and win FAA approval for a certified airplane.

### Rigorous Safety Measures

Type certification of aircraft is how the FAA manages safety risk for aircraft.

Satisfying requirements is a multi-year process with multiple areas of certification, including:

- Type
- Production
- Airworthiness
- Operational

In the last 20 years, there have only been a handful of Part 23 Certificates approved and two of them were CubCrafters aircraft.

## 14 FACILITIES ON 3 CAMPUSES

Designed and manufactured on the edge of McAllister Field Airport in Yakima, Washington, our facility is ideally configured to build airplanes at the highest levels of precision.

- More than 200 dedicated and highly skilled personnel
- A unique combination of time-tested craftsmanship and state-of-the-art computer-aided design and fabrication
- We are the only manufacturer in the world that can build Light Sport, Experimental Amateur Build (E/A-B), and Certified category aircraft in the same FAA-certified production facility
- Proven manufacturing principles ensure that all parts and procedures are under constant scrutiny



CubCrafters is unique in building multiple models in four aircraft certification categories on one assembly line.

## SEASONED LEADERSHIP



**Patrick Horgan**

*President, Chief Executive Officer, Director of the Board*

- More than 30 years of experience in leadership, design, and manufacturing in the commercial, military, and General Aviation industries
- Led the development of key breakthroughs, including certification of our flagship XCub and experimental Garmin G3X avionics, as well as a patent issued for new aviation technology currently being developed at CubCrafters
- Serves on the board of the General Aviation Manufacturers Association and various ASTM International committees
- A 4,000+ hour instrument-rated pilot, owns a vintage 1948 aircraft, and is type rated in the North American T-28
- Holds a BS in Aeronautical and Astronautical Engineering from the University of Illinois Urbana-Champaign and a Certificate from Harvard Business School in Disruptive Strategy



**Brad Damm**

*Vice President, member of Board of Directors*

- More than 20 years of experience in leading high-performing sales teams
- Responsible for overseeing sales, marketing, and brand management and is an invaluable contributor to product development, defining the product roadmap and refining specialized product designs
- Contributed to the achievement of record sales, year after year, across all new aircraft and kit product lines; meaningfully raised brand awareness among aviation consumers worldwide
- More than 25 years of flight experience in primitive and remote areas
- Volunteer pilot for the Klickitat County Sheriff's office's aerial search and rescue missions

## BUILDING A DREAM: OUR INNOVATIVE BUILDER-ASSIST PROGRAM

- Pilots create their dream under the supervision of our factory technicians, with guaranteed delivery of a world-class aircraft
- No technical experience necessary
- Our factory personnel guide our customers from fabrication to completion
- Fast-growing segment that provides a unique customer experience and builds customer loyalty



No other aircraft company offers this level of customer engagement.

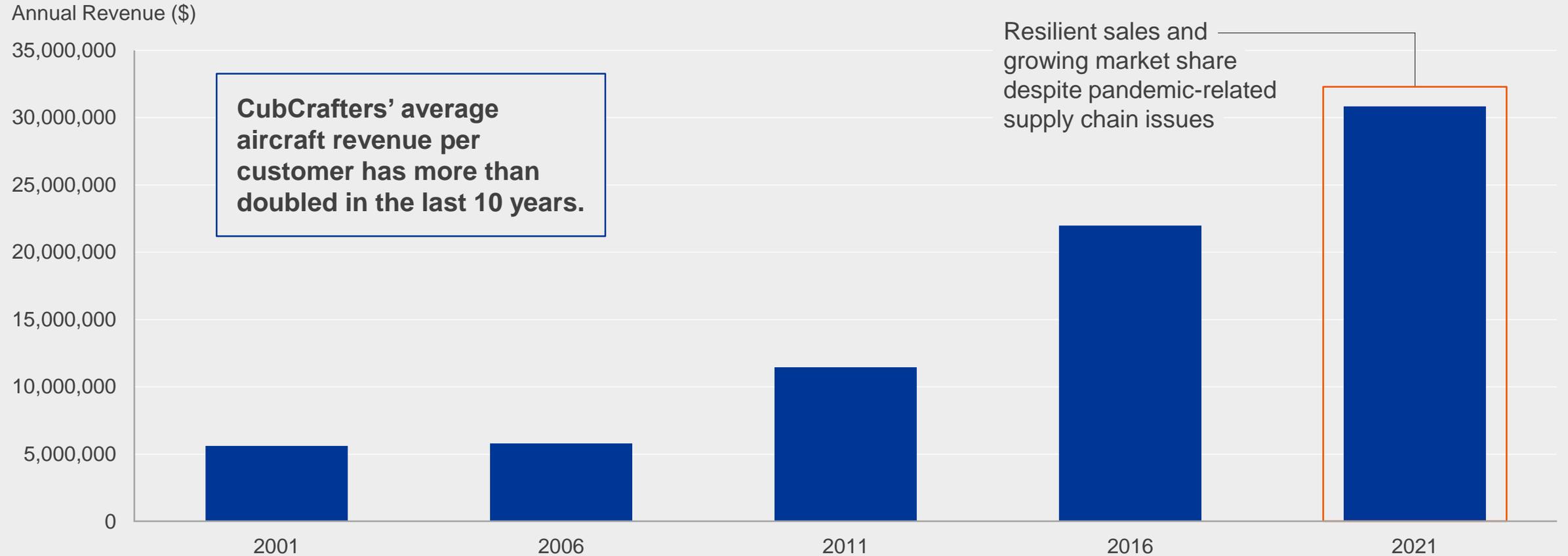


## **AN INDUSTRY LEADER**

---

Our rapid R&D cycle, reputation for quality, and customer loyalty has resulted in strong sales year after year.

# SETTING SALES RECORDS | INCREASING MARKET SHARE

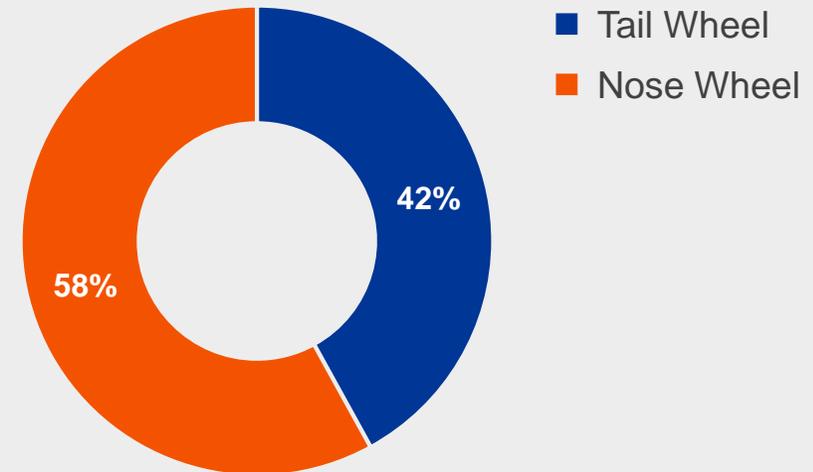


## GAME-CHANGING CAPABILITIES REACH UNTAPPED MARKETS

Nose wheels have a well-earned reputation for being incredibly forgiving, providing better visibility during taxiing, takeoff and landing, and handling better overall than taildraggers, especially in crosswinds.

- Only **15%** of pilots have tail wheel capabilities, endorsement or interest
- With the introduction of our nose wheel landing gear configuration in 2019, we are reaching an additional **85%** of the market

Sales of XCub Tail vs. Nose Wheel (2021)



As a leading manufacturer and innovator of backcountry aircraft, CubCrafters is uniquely positioned to dominate the market.



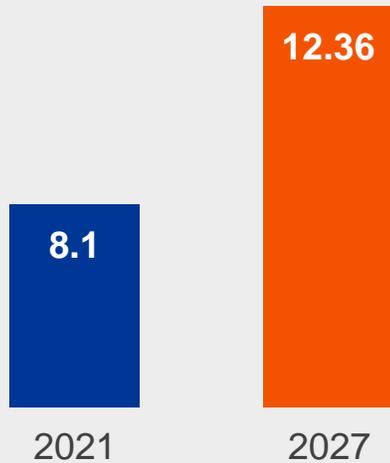
## POISED FOR INTERNATIONAL GROWTH

---

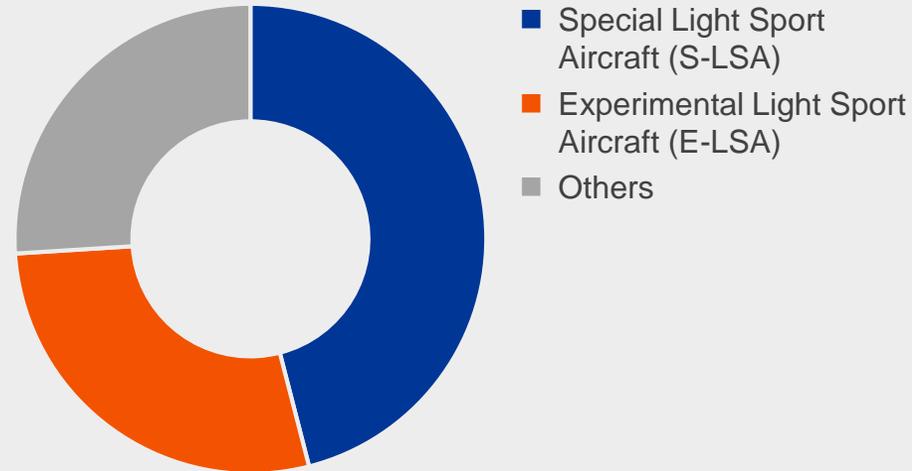
With backcountry flying growing in popularity and more pilots than ever before taking to remote strips — globally — the world is at our wingtips.

# LIGHT SPORT AIRCRAFT GLOBAL MARKET SNAPSHOT — A BRIGHT FUTURE

Market Size in USD Billion



LW Sport Aircraft Market by Type (%) in 2021



Application Segment Overview



Source: LW Sport Aircraft Market (2021 to 2027) — Growth, Trends, Opportunities, and Forecasts; <https://www.maximizemarketresearch.com/market-report/lw-sport-aircraft-market/148106/>.

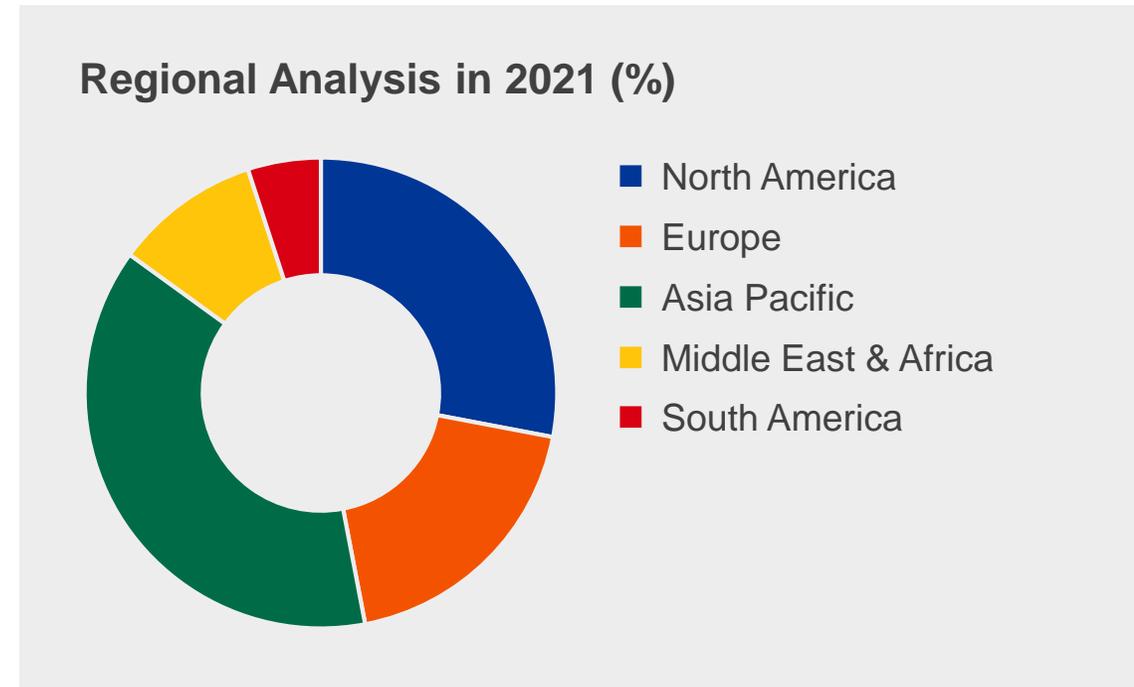
## DRIVERS OF GROWTH

- Adventure aircraft have low acquisition, maintenance and operational costs compared to traditional high-performance airplanes
- Higher discretionary income in developed and developing countries is boosting recreational use of adventure aircraft, with millennials showing increasing interest
- More countries have been legalizing recreational flights, resulting in a growing number of participants
- Global demand is increasing thanks to improved fuel efficiency, and reduced noise emission
- Major regulatory bodies are modifying and introducing regulatory requirements to support industry growth
- Efforts to bring the pilot training and certification costs down has increased adoption of adventure aircraft

Sources: LW Sport Aircraft Market (2021–2027) — Growth, Trends, Opportunities, and Forecasts; <https://www.maximizemarketresearch.com/market-report/lw-sport-aircraft-market/148106/>.  
Light-Sport Aircraft Market — Growth, Trends, COVID-19 Impact, and Forecasts (2022–2027); [https://www.mordorintelligence.com/industry-reports/light-sport-aircraftmarket#:~:text=The%20light%2Dsport%20aircraft%20\(LSA,spread%20reduced%20the%20tourist%20inflow.](https://www.mordorintelligence.com/industry-reports/light-sport-aircraftmarket#:~:text=The%20light%2Dsport%20aircraft%20(LSA,spread%20reduced%20the%20tourist%20inflow.)

# GLOBAL MARKET OPPORTUNITIES

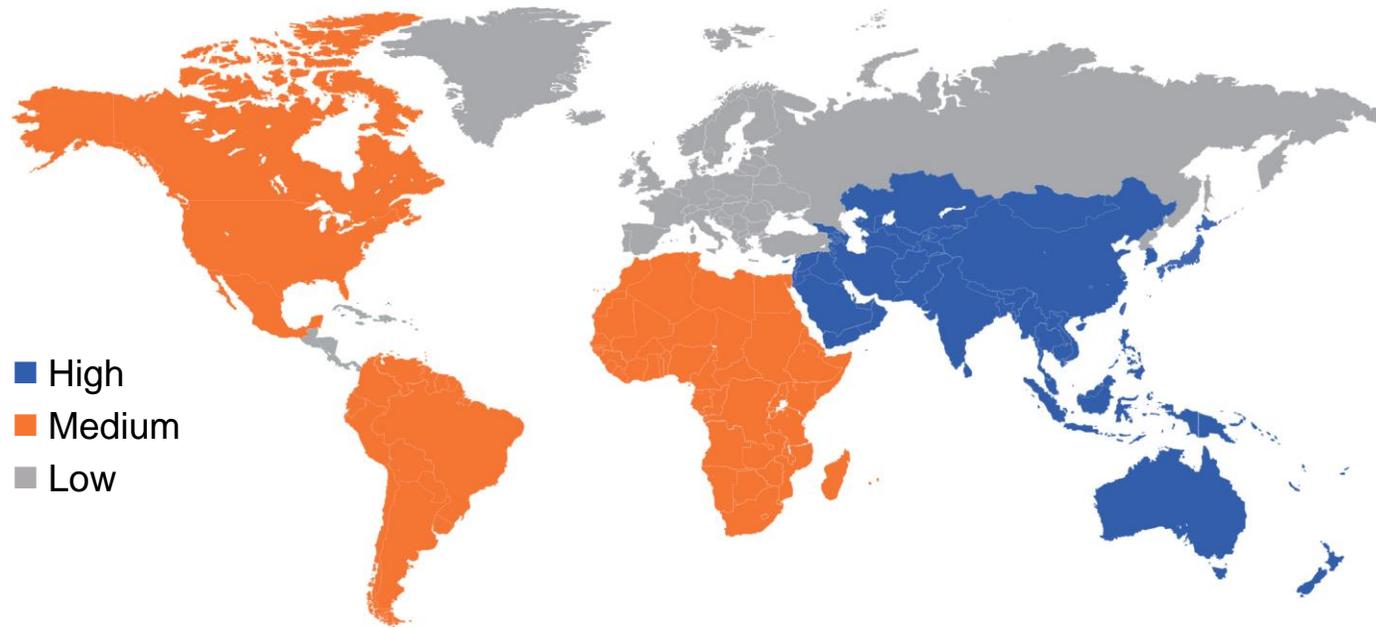
<p><b>Largest market share</b></p>	<p>North America 35% (2021)</p>	<p>North America has legalized recreational flights and increased the number of airports.</p>
<p><b>Fastest growing</b></p>	<p>Europe expected CAGR 8.1% (2021–2027)</p>	<p>Europe, long a tourist destination with favorable geographies, is seeing a significant rise in light sport aircraft activity with new regulations supporting industry growth.</p>



Source: LW Sport Aircraft Market (2021–2027) — Growth, Trends, Opportunities, and Forecasts; <https://www.maximizemarketresearch.com/market-report/lw-sport-aircraft-market/148106/>.

# EXPANDING OUR GLOBAL REACH

Light-Sport Aircraft Market — Growth Rate by Region (2022–2027)



While 90% of our sales are domestic, more than 50% of the market demand is outside the U.S.

Our aircraft have been sold and exported to more than 25 countries around the world, and have been awarded key international certifications:

- FAA — United States
- EASA — Europe
- JCAB — Japan
- TCCA — Canada
- CASA — Australia

Our brand has established trust with aerospace authorities worldwide.

Source: Morder Intelligence.



## A LIFETIME-OF-OWNERSHIP PHILOSOPHY

---

Much of our success has come from listening to pilots, building the aircraft they want to fly and delivering an unmatched customer experience.

## ALL THAT PILOTS WANT IN BACKCOUNTRY ADVENTURE CRAFT

CubCrafters is an enduring symbol of the spirit of grassroots aviation.

American owned, designed and manufactured, our airplanes are remarkably fast, very powerful, technically capable, enduringly rugged — and, quite simply, fun to fly.



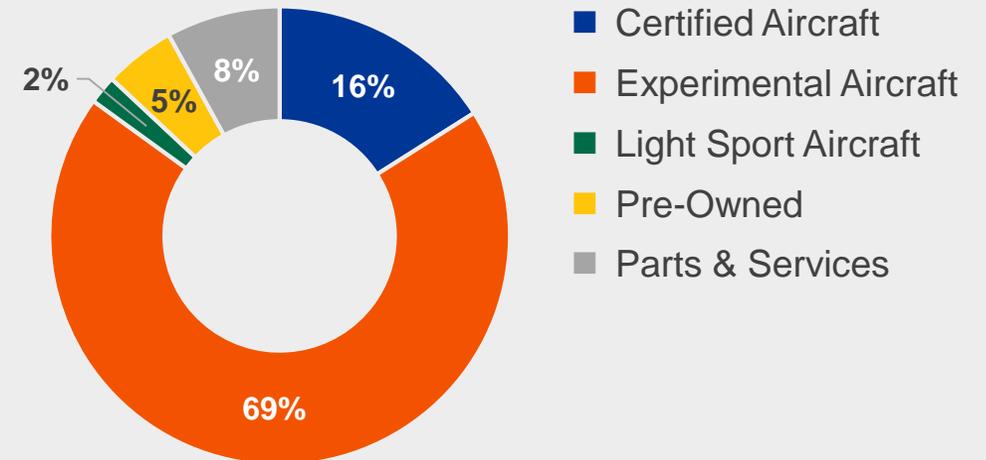
We design and build the best-selling certified backcountry airplanes in America.

## AT HOME IN THE HEARTS OF ADVENTURE-SEEKERS

Our products and services are designed to meet a lifetime of customer needs:

- Pre-owned sales allow customers retiring from their flying career or upgrading their airplane to sell on consignment
- Our aircraft retain tremendous value, often selling for more than their original price
- Our product line attracts customers across a wide range of interests including humanitarian and life-saving missions
- We offer parts and major overhauls, and an innovative builder-assist program, at 14 facilities on 3 campuses

Revenue by Source (2021)



CubCrafters enables a lifestyle where the ultimate personal freedom becomes possible.

## WE MAKE A LIFESTYLE OF ADVENTURE POSSIBLE

Our trailblazing innovations allow pilots to be their own trailblazers.



## TRUSTED BY FEDERAL AGENCIES

No other aircraft explores the limits of our country more — our aircraft are employed by several federal agencies and contractors including U.S. Departments of the Interior and Agriculture.





## A S I N G U L A R I N V E S T M E N T O P P O R T U N I T Y

---

For the first time, enthusiasts, customers, and investors can participate in our future by acquiring shares in a Public Offering available to everyone subject to SEC qualification.

## GROWING OUR BUSINESS

### Use of Capital

#### **Manufacturing**

Our growing success has resulted in a manufacturing backlog for new aircraft of more than two years. Capital infusion will allow us to increase production and dramatically cut customer delivery timelines — accelerating the growth of the company.

#### **R&D**

This capital raise will allow us to increase the pace of innovation and significantly expand our reach — domestically and internationally — in a rapidly growing industry.

#### **Infrastructure**

The financing will also be directed to help us better meet customer needs — expanding our manufacturing infrastructure and adding regional network service centers.

#### **Markets**

Funding will accelerate new market expansion and distribution including new products focused on international opportunities.

## REG A+ PUBLIC OFFERING

[Reserve your shares today](#) and join us in flight...

<b>Per Share Price</b>	\$5
<b>Minimum Investment</b>	\$400
<b>Eligibility</b>	All investors
<b>Fundraise Goal</b>	\$50 million maximum





Learn more at:  
**[manhattanstreetcapital.com/cubcrafters](http://manhattanstreetcapital.com/cubcrafters)**

No money or other consideration is being solicited, and if sent in response, will not be accepted. No offer to buy the securities can be accepted and no part of the purchase price can be received until an offering statement filed by the company with the SEC has been qualified by the SEC. Any such offer may be withdrawn or revoked, without obligation or commitment of any kind, at any time before notice of acceptance given after the date of qualification. An indication of interest involves no obligation or commitment of any kind. The company is "testing the waters" under Regulation A under the securities act of 1933. This process allows companies to determine whether there may be interest in an eventual offering of its securities. The company is not under any obligation to make an offering under Regulation A. It may choose to make an offering to some, but not all, of the people who indicate an interest in investing, and that offering might not be made under Regulation A. If the company does go ahead with an offering, it will only be able to make sales after it has filed an offering statement with the Securities and Exchange Commission (SEC) and the SEC has "qualified" the offering statement. The information in that offering statement will be more complete than the information the company is providing now, and could differ in important ways. You must read the documents filed with the SEC before investing. The offering materials may contain forward-looking statements and information relating to, among other things, the company, its business plan and strategy, and its industry. These forward-looking statements are based on the beliefs of, assumptions made by, and information currently available to the company's management. When used in the offering materials, the words "estimate," "project," "believe," "anticipate," "intend," "expect" and similar expressions are intended to identify forward-looking statements, which constitute forward looking statements. These statements reflect management's current views with respect to future events and are subject to risks and uncertainties that could cause the company's actual results to differ materially from those contained in the forward-looking statements. Investors are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date on which they are made. The company does not undertake any obligation to revise or update these forward-looking statements to reflect events or circumstances after such date or to reflect the occurrence of unanticipated events.